



US Army Corps  
of Engineers®





# **Life Jackets Worn... Nobody Mourns**

**A strong swimmer averages 10 minutes to put on a life jacket after entering the water.**

**Wearing a life jacket buys time for you to be rescued.**

**Many drowning victims never intended to enter the water.**

**It takes an average of 60 seconds for an adult to drown, and just 20 seconds for a child.**

## **Water-related Fatalities**

- **88% Men**
- **84% No Life Jacket Worn**
- **27% Boating Falls**

**Regardless of how well you swim, you could have to fight for your life due to unexpected conditions such as waves, current, exhaustion or injury.**

**Swimming abilities are likely to decrease with age, so please don't overdo it.**

**If you won't wear a life jacket for yourself, wear it for those who love you.**

# **PleaseWearIt.com**

